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CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE



2023

CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE (CEGA) REPORT





CEGA

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CHAIRPERSONS' MESSAGE



CEGA Co-Chair
Xie Xiaohui



CEGA Co-Chair
Yao Yao

The year 2023 marked a pivotal moment in the global response to climate change. The severe rainstorms and floods that impacted regions such as North and Northeast China have underscored the urgency of the climate crisis, serving as a stark warning. As we approach the conclusion of the year, the COP28 “UAE Consensus” reaffirms the critical need to accelerate climate action. Additionally, 2023 also signifies the fifth anniversary of the China Environmental Grantmakers Alliance (CEGA). Reflecting on our past efforts, we have facilitated collaboration and communication among grantmakers through the publication of reports, organization of forums and salons, establishment of the China environmental philanthropic information platform, and participation in international conferences. Through strategic philanthropy, we aim to address pressing environmental challenges and collaboratively build a sustainable future. The annual CEGA Report serves as a vital platform for reviewing the status and trends of environmental grants over the past year and highlighting the best grantmaking practices.

In the 2023 CEGA Report, we have compiled and analyzed the grantmaking activities of both CEGA members and non-members. This report also includes observation of the fundraising of environmental nonprofit projects on online fundraising platform, thereby providing a more comprehensive overview of environmental philanthropy. Furthermore, for the second consecutive year, we have organized the CEGA Excellent Grantmaking Case Sharing Activity, and offered in this report an in-depth exploration of outstanding practices by CEGA members across various fields, which serves as a valuable reference for the sector.

The membership of CEGA continues to expand, and the results of our collective actions are increasingly fruitful. This progress encourages us to continuously reflect and innovate to better present the annual achievements of environmental grantmakers in China and contribute beneficial insights to the development of the environmental philanthropy sector. We welcome your valuable feedback.

Finally, we'd like to extend our sincere gratitude to the CEGA members and partners for their support and participation, to the CEGA Secretariat for their meticulous organization and planning, to CCiA for assisting in the compilation of this report, and to All-China Environment Federation and China Foundation Center for their support of CEGA's operations.

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ABOUT CEGA



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CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE

Launched in Beijing on 29th January 2018, CEGA serves as a collaborative and information exchange platform for Chinese environmental grantmakers. CEGA aims to apply strategic philanthropy in environmental grantmaking to guide the funding direction so that to realize the maximum social benefit of charitable funds in the environmental field. The shared values of CEGA members include integrating resources, making joint efforts, and sharing success for a better environmental future.

CEGA is not an independent legal entity but a co-operation project among environmental grantmakers. It was affiliated to China Foundation Center from 2018 to March 2024. Starting from April 2024, it is affiliate to All-China Environment Federation and operates under guidance of the Decision-making Committee. The current Decision-making Committee consists of SEE Foundation, Alibaba Foundation, Shenzhen Mangrove Wetlands Conservation Foundation (MCF), Lao Niu Foundation, Harmony Community Foundation, Vanke Foundation, China Green Carbon Foundation, and All-China Environment Federation. The Decision-making Committee works for three years term. The Chairman of the Decision-making Committee is elected by the Decision-making Committee. Former chairmen include Lei Yongsheng, Chairman of Lao Niu Foundation, Zhang Li, former Secretary General of SEE Foundation, Chen Yimei, former Secretary General of Vanke Foundation, and An Yaqiang, Secretary General of Lao Niu Foundation. The current co-chairs are Xie Xiaohui, Secretary General of Vanke Foundation and Yao Yao, Secretary General of Alibaba Foundation. Other members and partners of CEGA include Qiaonv Foundation, the Paradise International Foundation, Friends of Nature Foundation, Beijing Afforestation Foundation, Changjiang Conservation Foundation, Beijing GreenSunshine Environmental Foundation, Huatai Foundation, Qinghai Lake Ecological Protection Foundation, Hubei Wetland Conservation Foundation, All-China Environment Federation, China Association for Ngo Cooperation and strategic partner Energy Foundation.

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2023 CEGA HIGHLIGHTS

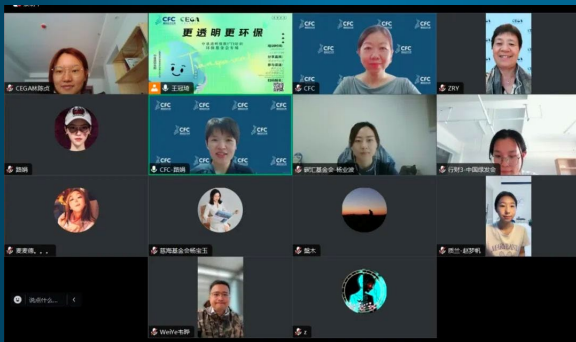
As CEGA embraces the sixth year since its establishment, we are busy but happy! Singing the Song of CEGA, we entered the year 2023. In March, members of CEGA gathered in Hangzhou enthusiastically for the Fifth Anniversary Event and successfully held the "Philanthropic Power for Green Development" Annual Conference. Subsequently, the nine webinar sessions led the discussion of environmental philanthropy.



Meanwhile, CEGA continues to work on the "Her" Project, exploring the building of women leadership in environmental philanthropy. We are happy to see the CEGA "Her" project entering its second phase, the second CEGA "Her" Conference held on the Environment Day, "Her Story" released, and more people joining us to share "Her" stories on COP 28.



To enhance the capabilities of environmental foundations in the area of information disclosure, CEGA partnered with China Foundation Center to organize the "Special Training of Foundation Transparency Index for Environmental Foundations."



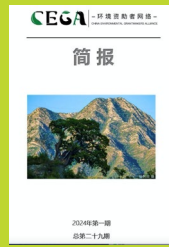
In the summer, the "New Power" program successfully started and selected 10 NGOs established within the past five years. Supported by Alibaba Foundation, led and planned by All-China Environment Federation, the program forms capacity building network in which CEGA members and partners contribute their resources such as conferences, lessons and practical opportunities. The program, an outcome of the co-creation among CEGA members, aims to support newcomers to the sector and facilitate their growth.



At the end of the year, CEGA members and partners participated in UN Climate Change Conference COP 28 and organized more than 50 side events, showcasing actions and responsibilities of environmental grantmakers in China on the global platform.



CEGA released the 2022 CEGA Report, analyzing the characteristics and trends of environmental grantmaking in China. Meanwhile, CEGA released the 2022 CEGA Outstanding Grantmaking Cases, boosting environmental philanthropy impact. CEGA monthly newsletters continued to communicate members' progress and achievements.

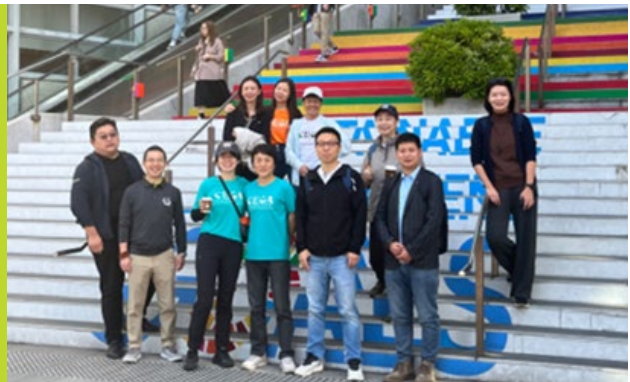


The 2023 Mid-year Meeting and team building successfully held

"Nonprofits Help in Telling Good Chinese Stories of Climate Change Response" Conference held in November



Climate change response exchange activity at Chinese University of Hong Kong



4

ANNUAL ANALYSIS OF ENVIRONMENTAL GRANTMAKERS IN CHINA

Based on past years' reports, this year's report is structured as follows:

- **Environmental grantmakers analysis** analyzes the grantmaking of CEGA members (12 members provided information¹), non-member grantmakers (51 non-members²) and online fundraising platform (Alibaba Philanthropy Platform). Dimensions of analysis include issues supported, methods chosen, geographical distribution, types of grantees, amount of grants, etc.

- **Change of methodology.** This year's report continues to use the Fields of Environmental Nonprofit Projects Adopted by CEGA (2023), which identifies 3 environmental issues – Ecological Conservation and Restoration, Pollution Control and Climate Change, as well as 6 working methods – Public Communication and Advocacy, Environmental Rule of Law, Green and Low-carbon Business, International Cooperation, Industry Building and Development, and Other Methods. Each issue or method is further divided into several sub-issues and sub-methods. To more comprehensively present the issues and methods supported by CEGA members' environmental grants, **starting from this report, every grantmaking project has to identify a singular primary issue supported AND a singular primary method adopted.** It can further identify multiple secondary issues or methods. This means that every project has to choose one sub-issue AND one sub-method as its primary fields, instead of one sub-issue OR one sub-method as in the 2021 and 2022 CEGA Report.

- **CEGA Excellent Grantmaking Cases** showcase the best cases selected from this year's CEGA Excellent Grantmaking Case Sharing Activity. This year's activity resulted in 16 excellent cases, involving Ecological Conservation and Restoration, Climate Change, Public Communication and Advocacy, Environmental Rule of Law, International Cooperation, Industry Building and Development, etc. This year's report has conducted in-depth interviews and written articles on 8 representative cases. Readers can learn all 16 cases through scanning the QR code.

4.1. Environmental Grantmakers Analysis 2023: CEGA Members

- **Total grants and trend.** In 2023, 12 CEGA members made 399 million yuan of environmental grants, up by 40% from last year's 284 million yuan, the highest since the establishment in 2018. The growth is mainly due to SEE Foundation, the total grantmaking of which in 2023 increased by 147 million yuan in one year. In 2023, SEE Foundation changed the model of its flagship programs "100 Million Suosuo" and "Multi-objective Ecological Restoration" from self-operation to grantmaking, resulting in a large proportion of its annual expenditure recategorized from project operating costs to grants.

- **Grants made by each member and trend.** In 2023, SEE Foundation made 246 million yuan of environmental grants, the highest among CEGA members. It was followed by China Green Carbon Foundation, which made 60.95 million yuan of environmental grants. Among CEGA members providing environmental grantmaking data for 2 consecutive years, 7 experienced increase in environmental grantmaking in 2023 – SEE Foundation, Beijing Afforestation Foundation, Friends of Nature Foundation, Lao Niu Foundation, the Paradise International Foundation, China Green Carbon Foundation and Huatai Foundation.

¹ The 12 members are SEE Foundation, Alibaba Foundation, Lao Niu Foundation, Harmony Community Foundation, the Paradise International Foundation, Vanke Foundation, China Green Carbon Foundation, Friends of Nature Foundation, Beijing Afforestation Foundation, Changjiang Conservation Foundation, Huatai Foundation, and Beijing GreenSunshine Environmental Foundation.

² For the list of the 51 non-members, please refer to the Chinese version of this report.

Table 1. Overview of Environmental Grants made by CEGA Members in 2023³

CEGA Members	Grant Fields (in terms of major fields of grants)	2023 Operating Costs (10,000 yuan)	2023 Environ- mental Grants (10,000 yuan)	Environmental Grants to Operating Costs Ratio
1 SEE Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; National Parks, Protected Areas and Habitat Conservation; Conservation and Restoration of Freshwater Ecosystem; Conservation and Restoration of Marine Ecosystem; Conservation and Restoration of Desert Ecosystem; Conservation and Restoration of Agricultural Ecosystem. Pollution Control: Water Pollution Control; Air Pollution Control; Solid Waste Management. Climate Change: Sustainable Energy; Ecosystem Carbon Sink. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation. Green and Low-carbon Business: Green Supply Chain. Industry Building and Development: Industry Infrastructure Building; Start-up Incubation; Development of Platforms and Research Organizations. Other Methods: Community Work; Authorized Conservation and Trust. 	25,891.55	24,618.37	95%
2 Alibaba Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; Conservation and Restoration of Wetland Ecosystem. Pollution Control: Water Pollution Control. Climate Change: Climate Change Adaptation. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Nature and Environment Education. Environmental Rule of Law: Policy and Law Advocacy. Industry Building and Development: Industry Infrastructure Building; Start-up Incubation. Other Methods: Community Work; Authorized Conservation and Trust. 	32,940.94	628.90	2%
3 Lao Niu Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Restoration of Forest Ecosystem; Conservation and Restoration of Wetland Ecosystem; Conservation and Restoration of Desert Ecosystem. Climate Change: Efficient Use of Energy; Climate Change Adaptation. <p>Methods chosen:</p> <ul style="list-style-type: none"> Green and Low-carbon Business: Green Business Actions. Industry Building and Development: Industry Infrastructure Building. 	3,701.56	1,099.22	30%

³ The 2023 operating costs in this table are based on the 2023 financial reports of grantmakers. The 2023 environmental grants are based on the actual amount granted in 2023 instead of the total amount of the grant agreement.

CEGA Members		Grant Fields (in terms of major fields of grants)	2022 Operating Costs (10,000 yuan)	2022 Environ- mental Grants (10,000 yuan)	Environmental Grants to Operating Costs Ratio
4	Harmony Community Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms. Climate Change: Climate Change Adaptation. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Advocacy, Mobilization and Participation. Industry Building and Development: Industry Infrastructure Building. Other Methods: Community Work; Rural Revitalization and Sustainable Livelihood. 	1949.48 (of which 452.66 was environment- related)	434.85	96% ⁴
5	The Paradise International Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; National Parks, Protected Areas and Habitat Conservation; Conservation and Restoration of Marine Ecosystem. <p>Methods chosen:</p> <ul style="list-style-type: none"> International Cooperation: International Conferences and Visits. Industry Building and Development: Talent Building. Other Methods: Community Work; Authorized Conservation and Trust; Others. 	2,545.61	1,383.75	54%
6	Vanke Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Pollution Control: Solid Waste Management. Climate Change: Efficient Use of Energy; Climate Change Adaptation. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation; Impact Communications. Environmental Rule of Law: Policy and Law Advocacy. Green and Low-carbon Business: Green Business Actions. International Cooperation: Building International NGO Advocacy Platform. Industry Building and Development: Industry Infrastructure Building. 	12,498.53	2,679.80	21%
7	China Green Carbon Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; National Parks, Protected Areas and Habitat Conservation; Conservation and Restoration of Forest Ecosystem; Conservation and Restoration of Desert Ecosystem. Climate Change: Efficient Use of Energy; Ecosystem Carbon Sink. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation. Green and Low-carbon Business: Green Business Actions. Industry Building and Development: Industry Infrastructure Building; Talent Building. Other Methods: Community Work; Authorized Conservation and Trust; Rural Revitalization and Sustainable Livelihood, Others. 	6,102.71	6,094.71	92%

⁴ Environmental grants to environment-related operating costs ratio.

CEGA Members		Grant Fields (in terms of major fields of grants)	2022 Operating Costs (10,000 yuan)	2022 Environ- mental Grants (10,000 yuan)	Environmental Grants to Operating Costs Ratio
8	Friends of Nature Foundation	<p>Issues supported</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; Conservation and Restoration of Urban Ecosystem. Pollution Control: Solid Waste Management. Climate Change: Efficient Use of Energy; Climate Change Adaptation. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Advocacy, Mobilization and Participation. Environmental Rule of Law: Policy and Law Research; Environment Litigation. Industry Building and Development: Industry Infrastructure Building; Start-up Incubation; Development of Platforms and Research Organizations. Other Methods: Community Work. 	878.75	466.53	53%
9	Beijing Afforestation Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Restoration of Urban Ecosystem. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Awareness Campaign. Other Methods: Others. 	1,892.61	1,471.41	78%
10	Changjiang Conservation Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; Conservation and Restoration of Wetland Ecosystem; Conservation and Restoration of Freshwater Ecosystem. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Advocacy, Mobilization and Participation; Impact Communications. Industry Building and Development: Talent Building. Other Methods: Community Work; Rural Revitalization and Sustainable Livelihood. 	1,339.32	590.76	44%
11	Huatai Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; Conservation and Restoration of Wetland Ecosystem; Conservation and Restoration of Urban Ecosystem. <p>Methods chosen:</p> <ul style="list-style-type: none"> Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation. Industry Building and Development: Industry Infrastructure Building; Talent Building. Other Methods: Community Work. 	1,154.79	321.40	28%
12	Beijing GreenSunshine Environmental Foundation	<p>Issues supported:</p> <ul style="list-style-type: none"> Climate Change: Efficient Use of Energy; Climate Change Adaptation. <p>Methods chosen:</p> <ul style="list-style-type: none"> Industry Building and Development: Industry Infrastructure Building; Development of Platforms and Research Organizations. 	184.08	76.30	41%
Total			89,583.12	39,866.00	

● **Issues supported members' grants.** Among the environmental issues, Ecological Conservation and Restoration and Climate Change received more attention from CEGA members. Of the 12 members, 10 supported projects in the field of Ecological Conservation and Restoration in 2023, while 8 supported projects in the field of Climate Change. About 83% of the total grant amount in 2023 went towards Ecological Conservation and Restoration, especially the sub-fields of Conservation and Use of Species and Germplasm and Conservation and Restoration of Desert Ecosystem. The field of Climate Change and Pollution Control received 46.06 million yuan and 23.62 million yuan of grants respectively, accounting for 12% and 6% of total annual grants respectively.

● **Ecological Conservation and Restoration.** The sub-fields of Conservation and Use of Species and Germplasm and Conservation and Restoration of Desert Ecosystem received 32% and 31% of the total grant amount towards the issue, the highest among all sub-fields. Other significant sub-fields include Conservation and Restoration of Forest Ecosystem (13%) and Conservation and Restoration of Marine Ecosystem (13%). From the perspective of working method, as projects of Ecological Conservation and Restoration are mostly carried out in rural areas, the method chosen the most were Rural Revitalization and Sustainable Livelihood as well as Community Work, reflecting the balance between multi-objectives of ecological conservation and rural revitalization.

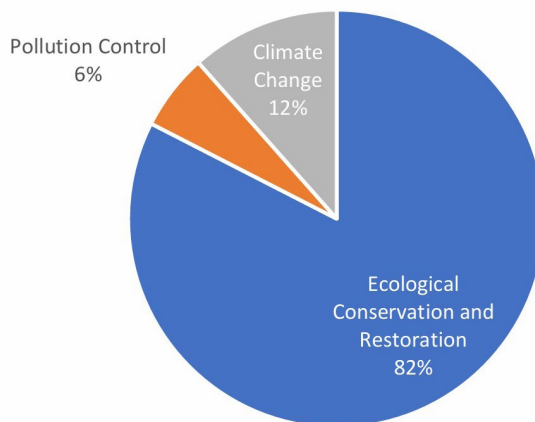
Table 2. Category of Issue Fields and CEGA Members' 2023 Environmental Grantmaking by Issues

Issues	Sub-issues	CEGA Members' Grants by Primary Issue			
		No. of Grantmakers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1	Ecological Conservation and Restoration 1. Conservation and Use of Species and Germplasm 2. National Parks, Protected Areas and Habitat Conservation 3. Conservation and Restoration of Forest Ecosystem 4. Conservation and Restoration of Wetland Ecosystem 5. Conservation and Restoration of Freshwater Ecosystem 6. Conservation and Restoration of Grassland Ecosystem 7. Conservation and Restoration of Marine Ecosystem 8. Conservation and Restoration of Desert Ecosystem 9. Conservation and Restoration of Urban Ecosystem 10. Conservation and Restoration of Agricultural Ecosystem	10	90	32,897.98	82%
2	Pollution Control 1. Water Pollution Control 2. Air Pollution Control 3. Soil Pollution Control 4. Solid Waste Management 5. Chemicals and New Pollutants Management 6. Radioactivity, Noise, Light, Heat and Other Pollution Control	4	9	2,361.77	6%
3	Climate Change 1. Efficient Use of Energy 2. Sustainable Energy 3. Ecosystem Carbon Sink 4. CCUS Technology 5. Climate Change Adaptation	8	47	4,606.25	12%

- Pollution Control.** In 2023, 66% of the total grant amount for this issue (around 15.56 million yuan) went towards the sub-field of Solid Waste Management, mainly consisting of community waste management grants by Vanke Foundation. From the perspective of working method, of the 9 Pollution Control projects funded by CEGA members, 4 adopted the method of Public Advocacy, Mobilization and Participation.

- Climate Change.** In 2023, 18.29 million yuan of grants went towards of the sub-field of Climate Change Adaptation, accounting for 40% of the total grant amount for the issue. This made Climate Change Adaptation the sub-field receiving the highest amount of grants under Climate Change, which signals a trend towards balance between climate change mitigation and adaptation. Representative adaptation projects funded by members this year include “Carbon Neutrality Community Exploration and Diffusion” project by Vanke Foundation and “Community Response to Climate Change” project by Harmony Community Foundation. In terms of working method, projects in this area mostly adopted the method of Industry Infrastructure Building, a sub-method under Industry Building and Development, thriving to provide more tools and methodologies for NGOs to participate in climate change response more effectively and to become a part of China’s path towards Carbon Neutrality.

Diagram 1. CEGA Members’ 2023 Environmental Grantmaking by Issues



- Methods chosen by members’ projects.** The projects funded by CEGA members adopted a variety of working methods, including Public Communication and Advocacy, Environmental Rule of Law, Green and Low-carbon Business, International Cooperation, Industry Building and Development, and Other Methods. Project adopting Other Methods (including Community Work, Authorized Conservation and Trust, Rural Revitalization and Sustainable Livelihood, etc.) received 246 million yuan of grants in 2023, accounting for 62% of the total environmental grants by members. Methods that had a share of more than 10% out of the total grant amount also included Public Communication and Advocacy (93.55 million yuan) and Industry Building and Development (46.19 million yuan).

- Public Communication and Advocacy.** Public Awareness Campaign and Public Advocacy, Mobilization and Participation are the top two sub-methods in terms of the amount of grants, receiving 53% (49.86 million yuan) and 38% (35.31 million yuan) of total grant amount for the method.

- Environmental Rule of Law.** In 2023, members funded 4 projects totaling 2.99 million yuan, 96% of which was spent to conduct Policy and Law Advocacy.

- Green and Low Carbon Business.** Of the total grant amount for this method, 67% (4.94 million yuan) was spent to carry out Green Business Actions, including the “Globally Acknowledged Corporate Carbon Neutrality Evaluation System Series Projects” by Vanke Foundation. Another 33% was used to promote Green Supply Chain, for example the “Green Supply Chain” project by SEE Foundation.

- International Cooperation.** In 2023, members funded 2 projects totaling 3.05 million yuan, to carry out Building International NGO Advocacy Platform and International Conferences and Visits.

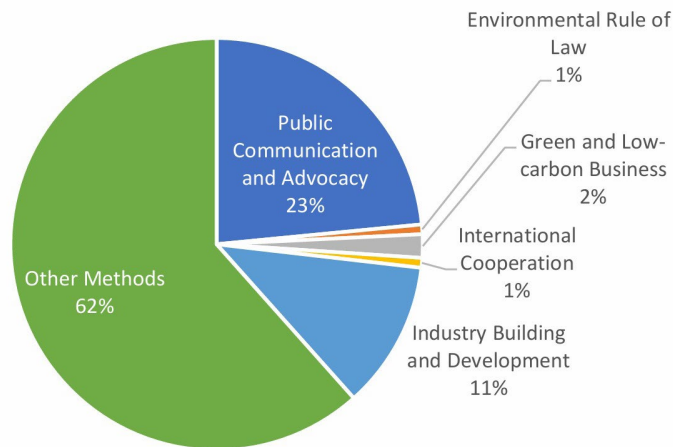
- **Industry Building and Development.** Of the total grant amount for this method, 35% (16.34 million yuan) as spent to carry out Industry Infrastructure Building, for example the “Carbon Neutrality Community Theoretical Framework Series Projects” by Vanke Foundation. Another 28% (13.04 million yuan) was spent to carry out Start-up Incubation, for example the start-up NGO funding scheme by SEE Foundation.

- **Other Methods.** Projects adopting Other Methods mainly used the sub-methods of Community Work (108 million yuan) and Rural Revitalization and Sustainable Livelihood (56.39 million yuan). Both were common working methods adopted by projects in the field of Ecological Conservation and Restoration.

Table 3. Category of Method Fields and CEGA Members’ 2023 Environmental Grantmaking by Methods

Methods	Sub-methods	CEGA Members’ Grants by Primary Method			
		No. of Grantmakers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1	Public Communication and Advocacy 1. Nature and Environment Education 2. Public Awareness Campaign 3. Public Advocacy, Mobilization and Participation (incl. Citizen Science, Green Consumption, Low-carbon Lifestyle, Zero-waste Lifestyle etc.) 4. Environmental awards 5. Impact Communications	9	37	9,355.45	23%
2	Environmental Rule of Law 1. Policy and Law Research 2. Policy and Law Advocacy 3. Public Participation in Environmental Rule of Law 4.. Environment Litigation	3	4	299.50	1%
3	Green and Low-carbon Business 1. Green Supply Chain 2. Green Finance and Credit 3. Corporate ESG and Environmental Responsibilities 4. Green Business Actions (incl. Corporate Carbon Neutrality, Corporate Biodiversity, Green Production, Green Office etc.) 5. Industry Green Actions	4	8	733.43	2%
4	International Cooperation 1. Facilitation of Intergovernmental Cooperation 2. Building International NGO Advocacy Platform 3. Overseas Philanthropy Programs 4. International Personnel Exchange 5. International Conferences and Visits 6. International Research	2	2	305.24	1%
5	Industry Building and Development 1. Industry Infrastructure Building 2. Start-up Incubation 3. Talent Building 4. Development of Platforms and Research Organizations	11	36	4,618.58	11%
6	Other Methods 1. Community Work 2. Authorized Conservation and Trust (Informal Protected Areas, Agreement Conservation, Community Co-management) 3. Rural Revitalization and Sustainable Livelihood 4. Eco-compensation 5. Aid for Environmental Health Victims 6. Others	10	59	24,553.80	62%

Diagram 2. CEGA Members' 2023 Environmental Grantmaking by Methods



- **Geographical distribution of grantees.** About 75% of CEGA members' environmental grants in 2023 went towards nationwide projects, 16% went towards North China. At the provincial level, Hebei, Beijing, Inner Mongolia, Guangdong, Yunnan, Sichuan each received more than 5 million yuan of grants from CEGA members.

- **Types of grantees.** Of the total grant amount made by CEGA members, 91% had their type of grantees disclosed. Around 30% of the total grant amount went towards social organization, while 58% was made towards projects involving a combination of different types of grantees including social organizations, public institutions (e.g. universities, research institutes, protected areas), villagers' and residents' committees, etc., pursuing multi-stakeholder environmental governance.

- **Amount of each grant.** In 2023, the ratio of the number of grants below 1 million yuan and of grants equal to or over 1 million yuan was about 6 to 4. There were 47 grants between 100,000 yuan to 500,000 yuan (not included), which was 32% of all grants made in the year, and there were 39 grants between 1 million yuan to 5 million yuan (not included), accounting for 27% of all grants.

4.2. Environmental Grantmakers Analysis 2023: Non-members

- Through checking the annual reports of the foundations, this year's report has analyzed 224 environmental grants made by non-members in 2023.

- **Total grants and trend.** In 2023, 51 non-members made 442 million yuan of environmental grants, which was 11% higher than the 398 million yuan in 2022 – a recovery of the Pandemic era.

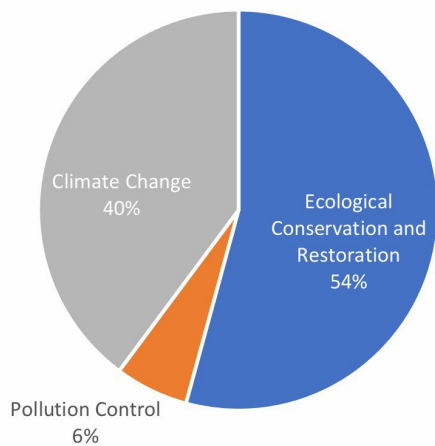
- **Key grantmakers.** China Foundation for Human Rights Development made more than 100 million of environmental grants in 2023. China Environmental Protection Foundation and Ant Forest Foundation each made more than 50 million yuan of environmental grants in 2023. China Three Gorges Group Foundation, CNOOC Marine Environment and Ecology Protection Foundation, and China Marine Development Foundation each made more than 200 million yuan of environmental grants. China Biodiversity Conservation and Green Development Foundation and Sichuan Green Foundation each made more than 10 million of environmental grants.

● **Issues supported by non-members.** In 2023, non-members made grants totaling 240 million yuan towards the field of Ecological Conservation and Restoration, 54% of the total non-member grant amount and the highest among the three issues. In terms of the number of grants, non-members funded 156 Ecological Conservation and Restoration projects, which was 70% of all projects. Meanwhile, non-member provided 176 million yuan of grants to the field of Climate Change, accounting for 40% of the total grant amount. Most of these grants went towards the sub-field of Sustainable Energy. Non-members provided 26.25 million yuan of grants to the field of Pollution Control.

Table 4. Category of Issue Fields and Non-members' 2023 Environmental Grantmaking by Issues

Issues	Sub-issues	Non-members' Grants by Primary Issue			
		No. of Grantmakers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1 Ecological Conservation and Restoration	1. Conservation and Use of Species and Germplasms 2. National Parks, Protected Areas and Habitat Conservation 3. Conservation and Restoration of Forest Ecosystem 4. Conservation and Restoration of Wetland Ecosystem 5. Conservation and Restoration of Freshwater Ecosystem 6. Conservation and Restoration of Grassland Ecosystem 7. Conservation and Restoration of Marine Ecosystem 8. Conservation and Restoration of Desert Ecosystem 9. Conservation and Restoration of Urban Ecosystem 10. Conservation and Restoration of Agricultural Ecosystem	44	156	23,981.61	54%
2 Pollution Control	1. Water Pollution Control 2. Air Pollution Control 3. Soil Pollution Control 4. Solid Waste Management 5. Chemicals and New Pollutants Management 6. Radioactivity, Noise, Light, Heat and Other Pollution Control	11	27	2,624.69	6%
3 Climate Change	1. Efficient Use of Energy 2. Sustainable Energy 3. Ecosystem Carbon Sink 4. CCUS Technology 5. Climate Change Adaptation	18	41	17,611.77	40%

Diagram 3. Non-members' 2023 Environmental Grantmaking by Issues

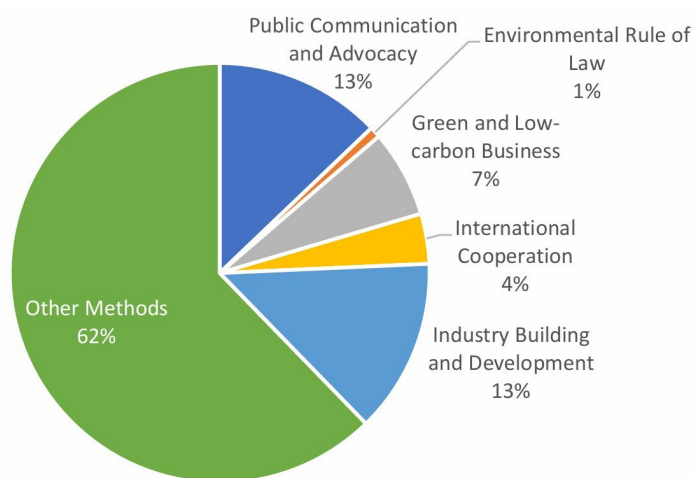


- Methods chosen by non-members' projects.** This year, non-members spent around 275 million yuan to carry out projects adopting Other Methods, which was 62% of the annual total grant amount. These were mainly projects adopting the sub-methods of Rural Revitalization and Sustainable Livelihood (258 million yuan) and Community Work (15.24 million yuan). Other significant methods adopted by non-member funded projects included Public Communication and Advocacy and Industry Building and Development. Projects adopting these two methods received 56.89 million yuan and 59.41 million yuan of non-member grants respectively.

Table 3. Category of Method Fields and CEGA Members' 2023 Environmental Grantmaking by Methods

Methods	Sub-methods	Non-members' Grants by Primary Method			
		No. of Grantmakers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1 Public Communication and Advocacy	1. Nature and Environment Education 2. Public Awareness Campaign 3. Public Advocacy, Mobilization and Participation (incl. Citizen Science, Green Consumption, Low-carbon Lifestyle, Zero-waste Lifestyle etc.) 4. Environmental awards 5. Impact Communications	28	69	5,689.19	13%
2 Environmental Rule of Law	1. Policy and Law Research 2. Policy and Law Advocacy 3. Public Participation in Environmental Rule of Law 4. Environment Litigation	5	8	373.00	1%
3 Green and Low-carbon Business	1. Green Supply Chain 2. Green Finance and Credit 3. Corporate ESG and Environmental Responsibilities 4. Green Business Actions (incl. Corporate Carbon Neutrality, Corporate Biodiversity, Green Production, Green Office etc.) 5. Industry Green Actions	11	15	2,976.42	7%
4 International Cooperation	1. Facilitation of Intergovernmental Cooperation 2. Building International NGO Advocacy Platform 3. Overseas Philanthropy Programs 4. International Personnel Exchange 5. International Conferences and Visits 6. International Research	7	9	1,703.26	4%
5 Industry Building and Development	1. Industry Infrastructure Building 2. Start-up Incubation 3. Talent Building 4. Development of Platforms and Research Organizations	18	57	5,940.76	13%
6 Other Methods	1. Community Work 2. Authorized Conservation and Trust (Informal Protected Areas, Agreement Conservation, Community Co-management) 3. Rural Revitalization and Sustainable Livelihood 4. Eco-compensation 5. Aid for Environmental Health Victims 6. Others	33	66	27,535.43	62%

Diagram 4. Non-members' 2023 Environmental Grantmaking by Methods



- Geographical distribution of grantees.** Around 76% of the grant amount by non-members went towards nationwide projects. Among grants made to grantees in a specific region, many were made to grantees in Southwest China, totaling 36.07 million yuan in 2023. These grants were mainly used in areas such as rural clean energy transition, ecological rural revitalization, and the restoration of habitats of Yunnan snub-nosed monkeys. At the provincial level, Guangdong, Sichuan, Hubei and Yunnan each received more than 10 million yuan of non-members' grants in 2023.

- Types of grantees.** Since 60% of non-members' environmental grant amount in 2023 was used to carry out Rural Revitalization and Sustainable Livelihood, the major recipients of non-member grants were governmental agencies, villagers' and residents' committees, receiving 37% of the annual grant amount. Other significant recipients included social organization (receiving 22% of annual grant amount). In 2023, 13% of the annual non-member grant amount went towards projects involving multiple types of grantees (such as social organizations and universities and research institutes).

- Amount of each grant.** In 2023, the number of grants below 1 million yuan to those equal to and more than 1 million yuan was about 6 to 4. About 29% of the grants were between 100,000 yuan and 500,000 yuan (not included), and another 29% were between 1 million yuan and 5 million yuan (not included).

4.3. 2023 Environmental Fundraising on Online Fundraising Platform

- This year's report is honored to obtain the environmental fundraising data shared by Alibaba Philanthropy Platform. In 2023, more than 350 environmental projects initiated by 36 organizations (in terms of the number of public fundraising organizations) conducted fundraising on Alibaba Philanthropy Platform. The total amount raised was 25.17 million yuan, accumulated through 400 million gifts. The environmental philanthropy sector needs to keep on thinking about how to involve more people in environmental philanthropy and to make environmental philanthropy more appealing to the public.



5 2023 CEGA EXCELLENT GRANTMAKING CASES

Since 2018, CEGA has been facilitating communication and cooperation between environmental grantmakers, leading the development of environmental nonprofits, and demonstrating the achievements of the sector to domestic and global stakeholders through publishing annual CEGA Report, organizing monthly saloon activities, releasing research reports, etc. As CEGA celebrates the fifth anniversary and enters a new era, CEGA organized the first CEGA Excellent Grantmaking Case Sharing Activity. The activity aims to invite members and partners to share their good grantmaking cases, explore the merits of the cases through discussion and in-depth studies, display CEGA members' best practices in front of the environmental nonprofit sector, and facilitate consensus among environmental grantmakers.

This year, CEGA continues to organize the activity. Guided by the "Rule of the 2023 CEGA Excellent Grantmaking Case Sharing Activity" authorized by CEGA decision-making committee, this year's activity received 17 cases submitted by members and selected 16 excellent cases.

Table 6 2023 CEGA Excellent Grantmaking Cases

	Fields	Cases	Grantmaker
Issues	Ecological Conservation and Restoration	V-Garden	Beijing Afforestation Foundation
		Little porpoise, Great love	Changjiang Conservation Foundation
		Qiandao Lake Water Fund	Alibaba Foundation
	Climate Change	Shaohua Project	Shenzhen Mangrove Wetlands Conservation Foundation (MCF)
Low Carbon Together Strategy Communication Small Grants Program		All-China Environment Federation	
Methods	Public Communication and Advocacy	Climate-Friendly Travel Community	Harmony Community Foundation
		"Green and Beautiful Beijing" Themed Photography Collection and Exhibition	Beijing Afforestation Foundation
	Environmental Rule of Law	Development of the Handbook for Capacity Building in Public Policy Advocacy for NGOs	Vanke Foundation
	International Cooperation	SGP- Zero Waste Community Development Project	Vanke Foundation
	Industry Building and Development	Green Starters	SEE Foundation
		Project for Growing up Together	SEE Foundation
		Star Partners Program: Support Project for the Growth of Sustainable Community Leaders	Vanke Foundation
		Her project	China Association for NGO Cooperation
Environmental Philanthropy "New Power"		Alibaba Foundation	

	Fields	Cases	Grantmaker
Methods	Other Methods	1+1 Green Connection Project - Capacity Building Project for Sustainable Community Environmental Construction in Beijing	Vanke Foundation
		Sustainable Waste Management Project for Jiulong Town	Vanke Foundation

Scan the QR code to view all 16 cases (in Chinese).



Appendix: Fields of Environmental Nonprofit Projects Adopted by CEGA (2023)

Issues	Secondary Issues
Ecological Conservation and Restoration	<ul style="list-style-type: none"> 1 Conservation and Use of Species and Germplasms 2 National Parks, Protected Areas and Habitat Conservation 3 Conservation and Restoration of Forest Ecosystem 4 Conservation and Restoration of Wetland Ecosystem 5 Conservation and Restoration of Freshwater Ecosystem 6 Conservation and Restoration of Grassland Ecosystem 7 Conservation and Restoration of Marine Ecosystem 8 Conservation and Restoration of Desert Ecosystem 9 Conservation and Restoration of Urban Ecosystem 10 Conservation and Restoration of Agricultural Ecosystem
Pollution Control	<ul style="list-style-type: none"> 1 Water Pollution Control 2 Air Pollution Control 3 Soil Pollution Control 4 Solid Waste Management 5 Chemicals and New Pollutants Management 6 Radioactivity, Noise, Light, Heat and Other Pollution Control
Climate Change	<ul style="list-style-type: none"> 1 Efficient Use of Energy 2 Sustainable Energy 3 Ecosystem Carbon Sink 4 CCUS Technology 5 Climate Change Adaptation

Methods	Secondary Methods
Public Communication and Advocacy	<ol style="list-style-type: none"> 1 Nature and Environment Education 2 Public Awareness Campaign 3 Public Advocacy, Mobilization and Participation (incl. Citizen Science, Green Consumption, Low-carbon Lifestyle, Zero-waste Lifestyle etc.) 4 Environmental awards 5 Impact Communications
Environmental Rule of Law	<ol style="list-style-type: none"> 1 Policy and Law Research 2 Policy and Law Advocacy 3 Public Participation in Environmental Rule of Law 4. Environment Litigation (New)
Green and Low-carbon Business	<ol style="list-style-type: none"> 1 Green Supply Chain 2 Green Finance and Credit 3 Corporate ESG and Environmental Responsibilities 4 Green Business Actions (incl. Corporate Carbon Neutrality, Corporate Biodiversity, Green Production, Green Office etc.) 5 Industry Green Actions
International Cooperation	<ol style="list-style-type: none"> 1 Facilitation of Intergovernmental Cooperation 2 Building International NGO Advocacy Platform 3 Overseas Philanthropy Programs 4 International Personnel Exchange 5 International Conferences and Visits 6 International Research
Industry Building and Development	<ol style="list-style-type: none"> 1 Industry Infrastructure Building 2 Start-up Incubation 3 Talent Building 4 Development of Platforms and Research Organizations
Other Methods	<ol style="list-style-type: none"> 1 Community Work 2 Authorized Conservation and Trust (Informal Protected Areas, Agreement Conservation, Community Co-management) 3 Rural Revitalization and Sustainable Livelihood 4 Eco-compensation 5 Aid for Environmental Health Victims 6 Other

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Main participants in report preparation

Corporate Citizenship in Action (CCiA) Hu Heng (Editor in Chief)
Ding Siming, Bi Xiyu, Zhao Kunning

SEE Foundation Gong Yue, Wang Yiqing

Alibaba Foundation Xu Xiaofang, Wu Yaohua

Shenzhen Mangrove Wetlands Conservation Foundation (MCF) Wu Yan

Lao Niu Foundation Zheng Jingru

Guangdong Harmony Community Foundation, Beijing GreenSunshine Environmental Foundation He Xin

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Huatai Foundation Zhou Shutao

All-China Environment Federation (ACEF) Ni Yao, Gao Xiaoyi

China Association for NGO Cooperation (CANGO) Wang Xiangyi, Mi Xiangxiang

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CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE

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ALLIANCE (CEGA) REPORT**

Add: 6th Floor, Huabiao Building, East Qingniangou Road, Chaoyang District, Beijing

Tel: 13358523678

E-mail: linchenzhen@acef.com.cn